

**DON'T JUST
FILL YOUR
SHELVES,
STUFF'D THEM!**

#getStuff'd!



Marybake
STUFF'D
COOKIES

FROM ACROSS THE POND TO YOUR SHELVES!

The cult category of filled cookies in the US continues to prove a massive hit, a significant growth driver in the \$12bn cookie market. And now it's time for the UK to get Stuff'd! The demand for indulgent treats is sky-high, and we've got just what your customers are craving.

#getStuff'd!



What's in it for you?

KA-CHING...

say hello to
sweet profits!

With a proven track record in the US, the category is primed and ready to explode into the UK market. Welcome Stuff'd - the UK's first commercial scale, filled cookie brand.

Get ahead and keep your customers coming back!



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INNOVATION AT IT'S TASTIEST

A cookie like no other! Think artisanal quality at a commercial scale. Think flavours that'll make your taste buds do a happy dance. Each Stuff'd cookie is big in personality; a treasure chest of gooey, dreamy filling surrounded by thick, delicious cookie. Our quality ingredients guarantee delight in every bite.

And did we mention how
Insta-worthy they are?

#getStuff'd!



A COOKIE LIKE NO OTHER



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STUFF'D
COOKIES

YOUR COOKIE, YOUR WAY

Our Stuff'd cookies are available in three formats

1. FROZEN THAW-TO-SERVE
 2. PUCKS
 3. AMBIENT IN RETAIL PACKAGING
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Meet the Stuff'd Fam!

Here at Queensland we're not just about cookies; we've been spreading joy with our sweet baked treats for 125 years. Our Stuff'd journey started with a dream to create the ultimate filled cookie, and now we're thrilled to be sharing it with you. We're about quality, sustainability, and making people smile, one Stuff'd cookie at a time.



Queensland
Bakery Co.





MORE STUFF'D

Seeing is believing, but tasting is next level!

If you've managed to get your hands on one of our brand new Stuff'd cookies,
we hope you enjoyed it!

Interested in stocking Stuff'd?

Hit up our website to find contact details, meet our distribution partners
and discover more. Get ready to join the Stuff'd revolution and wow your customers
with the ultimate cookie experience!

Contact us

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